ONLINE
PG PROGRAM

AMITY UNIVERSITY ONLINE

MASTER OF BUSINESS ADMINISTRATION

With India's Most Trusted Education Brand

QS **ONLINE MBA RANKINGS 2024**

INDIA'S ONLY ONLINE MBA RANKED
Asia Pacific Top 10



USA, UK & CANADA ACCREDITATIONS

UGC ENTITLED

WSC SENIOR COLLEGE AND UNIVERSITY COMMISSION, USA

QAA Global Accredited by The Quality Assurance Agency Valid 07/2023 - 07/2028

WES WORLD EDUCATION SERVICES

CONTENTS

- A Leading Global Education Group
- About Amity University Online
- Message from Chairman
- Messages from Vice Chancellor and Director
- About The Program
  - Specialisations
  - Program Curriculum
- Our Accreditations & Recognitions
- Student Testimonials
- Amity University Online Advantages
- Career Services
- On Campus Experience
- Alumni Working in Organisations
- Corporate Speak
- FAQs

CONTENTS

A LEADING GLOBAL **EDUCATION GROUP**

Amity Education Group is one of the largest education groups, established over thirty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programs across various disciplines in education.



"Each one of our students will be a success story. This is my dream, this is my commitment."

Dr. Ashok K. Chauhan
Hon'ble Founder President, Ritnand Balved Education Foundation

(The Foundation of Amity Institutions and the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

13 Universities

16 Global Campuses

6,000+ Faculty

300,000+ Students Served

UNIVERSITIES IN

- NOIDA
- GURUGRAM
- GREATER NOIDA
- JAIPUR
- LUCKNOW
- MUMBAI
- MOHALI
- GWALIOR
- RAIPUR
- KOLKATA
- RANCHI
- PATNA

INTERNATIONAL CAMPUSES IN

- LONDON
- DUBAI
- SINGAPORE
- NEW YORK
- SAN FRANCISCO
- ABU DHABI
- MAURITIUS
- SHARJAH
- SOUTH AFRICA
- AMSTERDAM
- TASHKENT

ABOUT AMITY UNIVERSITY ONLINE

Amity University Online stands as a pioneering institution in the realm of digital education, breaking down barriers and providing access to millions worldwide.

Through our platform, we are democratising education, ensuring that regardless of geographical location or socio-economic background, individuals have the opportunity to pursue knowledge and skills vital for their personal and professional growth.

Our commitment to inclusivity and innovation drives us forward, as we continue to expand access to high quality education in the digital age.



***Amity University Online**, today, offers the **largest number of approved online degrees** to the **largest number of online students** across India, reflecting Amity's commitment towards empowering our youth through world-class education, who in turn will ensure a **Viksit Bharat**.*

30+
Years of Excellence

500+
Recruiters

89K+
Learners

60+
Programs & Specializations

INDIA'S FIRST UNIVERSITY TO GET **APPROVAL TO OFFER ONLINE DEGREES**

Post the University Grants Commission (Online Courses or Programs) Regulations, 2018

60+ PROGRAMS & SPECIALIZATIONS: Bachelors • Masters



MESSAGE FROM

CHAIRMAN

Mr. Ajit Chauhan

Hon'ble Chairman,
Amity University Online

In today's fast-paced and interconnected world, the pursuit of knowledge has never been more accessible. Amity is committed to providing you with a world-class education that transcends geographical boundaries. Whether you are a working professional seeking to advance your career, a dedicated lifelong learner, or someone taking your first steps into higher education, our digital platform is designed to accommodate your needs and aspirations.

As the landscape of education evolves, so do we. Our esteemed faculty, staff, and state-of-the-art technology are here to support your educational journey. From interactive online programs and courses to digital libraries and academic forums, you'll have access to a wealth of resources that will enhance your learning experience.

At Amity, we're not just preparing you for a career; we're empowering you to make a positive impact on this world. So, whether you're ready to take the next step in your career or explore new horizons, we invite you to join us at Amity University Online and embark on a journey of discovery and growth.



MESSAGE FROM

VICE CHANCELLOR

Prof. Dr. Balvinder Shukla

Vice Chancellor,
Amity University Noida

Amity University Online epitomizes an unwavering pursuit of excellence, cutting-edge innovation, and transformative learning. Rooted in knowledge, research, and comprehensive education, your learning journey at Amity Online is tailored to transcend knowledge barriers and shape your destiny.

At Amity Online, we embrace a legacy of brilliance that empowers you with industry-centric skills, knowledge and expertise to achieve success confidently through lifelong learning and values.



MESSAGE FROM

DIRECTOR

Prof. Abhinash Kumar

Director,
Amity University Online

Amity University Online provides 'Anytime, Anywhere' educational experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty.

Designed to suit both graduate students and working professionals, our programs adhere to UGC's stringent criteria and we are at par with the campus programs.

ABOUT PROGRAM
MASTER OF BUSINESS ADMINISTRATION

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 99

ACCELERATE YOUR CAREER SUCCESS WITH AMITY'S ONLINE MASTER OF BUSINESS ADMINISTRATION

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. Our Online Master of Business Administration program, a globally accredited two-year course spanning four semesters, offers specialisations in 20 diverse areas, along with integrated project work. This comprehensive curriculum is meticulously crafted to equip graduates with the necessary skills and knowledge to excel in various roles within the realm of business administration. Amity's online degrees are highly regarded and sought after by employers and recruiters worldwide, making them the preferred choice for individuals aspiring to advance their careers.

WHAT MAKES AMITY'S ONLINE MASTER OF BUSINESS ADMINISTRATION SPECIAL?

Elevate your professional journey with Amity's distinguished Online Master of Business Administration program, the only one in India globally ranked by QS. Designed to ignite your entrepreneurial spirit and equip you with the essential skills for rapid career advancement, our program stands out as a beacon of excellence.

What sets our globally accredited program apart is the opportunity to specialize in one of 20 industry-oriented specialisations. These are crafted to align with the evolving demands of various industries, ensuring that our graduates emerge as industry-ready professionals, ready to make an immediate impact. Our focus on practical learning and real-world application ensures that you graduate not only with a degree but also with the confidence and expertise to excel in your chosen field.

SPECIALISATIONS



PROGRAM **CURRICULUM**

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional Communication

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution & Management
- Legal Aspects of Business

SEMESTER 3

- Professional Ethics
- Strategic Management
- Minor Project

SEMESTER 4

- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Major Project

ELIGIBILITY

- 10th Class Certificate (Completing 10 years of formal schooling)
- 12th Class Certificate (Completing 12 years of formal schooling)
- Graduation completing Degree (3 Years or 4 Years Degree Program)



OUR ACCREDITATIONS **& RECOGNITIONS**

Endorsements of Academic Quality & Excellence

ONLINE MBA RANKINGS 2024

INDIA'S ONLY ONLINE MBA RANKED
Asia Pacific Top 10

First university in India to receive UGC approval for Online Degrees and Learning Platform

The Western Association of Schools and Colleges

Ranked 35 by National Institutional Ranking Framework

Ranked among Top 3% Globally

Degree programs approved by All India Council of Technical Education

WES accredited in Canada

India's first private university to be a member



STUDENT **TESTIMONIALS**



"My experience was great; it has been an amazing journey here. Whenever I had any doubts, I got answers readily through email and WhatsApp from the Faculty. I got my books and study material quickly."

KRITI KHULLAR, MBA, Student



"Amity is one of the best universities in India providing Online MBA. It was one of the best decisions I ever made."

MIRZA AKRAM BAIG
MBA Student



"I have been working with NTT Data and I got an opportunity to take an MBA program with Amity Online. Courses and lectures were wonderful, and the overall experience was good. I will definitely refer this to my juniors."

GAJENDRAN NARENDRAN
MBA Student



"I really cherish my choice of Amity University Online. It is the best platform if you want to work as well as pursue higher education. I have never seen an online program better than this."

DIVISHA CHOWDHARY
MBA Student



"I am a working professional, I joined MBA Data Science and experience has been wonderful. The online classes, faculty and support has been great."

RAGHVENDRA SINGH
MBA Student

AMITY UNIVERSITY **ONLINE ADVANTAGES**

Top-Notch Online Learner Experience



Top International Faculty

Lectures delivered by top international faculty offer captivating insights with a global perspective



AI-ProfessorAMI

AI-PROF. - AMI, powered by Chat-GPT 4 & Open AI Tech for 24/7 Doubt Clearing & Support



Diverse learning mediums

Diverse Learning options through recorded lectures, audio books, physical books, e-books & more



Industry-Aligned Curriculum

Program curriculum aligned with industry demand for better employability



Interactive faculty sessions

Engage in a dynamic learning environment with our continuous faculty interaction and dedicated doubt-clearing sessions



Career services & placement assistance

Career services & placement assistance with 500+ hiring partners ensuring opportunities for professional growth



Remote proctored exams

Take exams with ease, integrity and convenience from the comfort of your own space



Dedicated Academic Advisor

Expert guidance by professionals who support you in your academic journey



1:1 industry mentorship

Elevate your skills and career prospects with tailored insights, cultivating a pathway to professional success

CAREER **SERVICES**

PREPARING YOU TO
BECOME JOB-READY

Amity University Online is committed to enhance your employability by helping you become industry ready. From skills assessments and resume building workshops to mock interviews and placement drives, we provide a range of services to help you succeed. Our goal is to ensure that you are matched with the perfect job that aligns with your aspirations.



ON CAMPUS **EXPERIENCE**

EXTENSIVE INTERACTION WITH **FACULTY AND PEERS**

- Campus orientation for new learners in all the Amity University campuses
- Last-minute revision classes at select Amity University campuses
- Guest lecture series on the campuses
- Access to library and programming labs on the campus
- Exam preparation classes
- Access to campus events



ALUMNI **WORKING AT**



CORPORATE **SPEAK**

"I am delighted to share my positive experience with Amity Online regarding the smooth and efficient conduct of our recent recruitment drive. As a part of CredFlow, I must commend the team at Amity Online for their professionalism, dedication, and innovative approach that made the entire process seamless and effective."

LAKSHAY BHOLA
Talent Acquisition Specialist, Bizcon Fintech Labs Pvt. Ltd

"It was a great experience interacting with Amity Online students today. The quality of the students was impressive, and their skill set was at par with our expectations. What impressed us most was their ability to manage multiple responsibilities simultaneously. They are ambitious and will only push the bar higher in the coming times."

ABHINAV SINGH
Director, VMS India Mart

"The hiring experience was nice as we got splendid support from the faculty to provide us with the talent pool. The career services team was of great assistance in providing us with all the requested details of the candidates and that too in the form that we wanted, which is very much appreciated as it made the process easy for us."

SAKSHAM BHARDWAJ
Senior Executive HR Operations, Republic World

FAQs

1. What is Amity University Online?
Amity University Online is the online learning platform of Amity University, one of India's leading private universities. It offers a wide range of undergraduate, postgraduate, and diploma programs across various disciplines, delivered entirely online.

2. How does online learning with Amity University Online work?
Our online learning platform provides students with access to course materials, lectures, assignments, and discussions through an intuitive and user-friendly interface. Students can engage with their studies at their own pace and convenience, accessing resources from anywhere with an internet connection.

3. Are the programs offered by Amity University Online accredited?
Yes, all programs offered by Amity University Online are accredited by the relevant accreditation bodies. Our online degree programs are recognized and respected by employers and institutions worldwide.

4. What are the admission requirements for Amity University Online programs?
Admission requirements vary depending on the program and level of study. Generally, applicants are required to meet certain academic qualifications and need to submit documents such as transcripts, national identity cards.

5. How are online classes conducted?
Online classes are conducted through live lectures, pre-recorded videos, interactive discussions, and virtual classrooms. Students can participate in real-time or access recordings later, providing flexibility to accommodate various schedules and time zones.

6. Can I interact with faculty and classmates in an online program?
Yes, our online programs encourage interaction and collaboration among students and faculty. You can engage in discussions, ask questions, and seek guidance from instructors and classmates through various online communication channels.

7. What academic support services are available to online students?
Amity University Online offers a range of academic support services to help students succeed, including academic advising and technical support.

8. How are exams and assessments conducted in online programs?
Assessments may vary depending on the course but typically include a combination of quizzes, assignments, projects. Exams are conducted through a remote online proctoring system and can be taken from anywhere.

9. Can I transfer credits earned from other institutions to Amity University Online programs?
Yes, we accept transfer credits from accredited institutions, subject to evaluation and approval by our admissions team.

10. How do I apply for an online program at Amity University Online?
To apply for an online program, simply visit our website, select the program you're interested in, and follow the application instructions provided.

11. Are student loans available for online students?
Yes, we offer various options, including scholarships, loans, and easy payment plans, to help make education more accessible for our students.

OTHER ONLINE PROGRAMS OFFERED

BCA

BBA

BA

MCA

B.COM

BAJMC

M.COM

MAJMC



AMITY UNIVERSITY ONLINE

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